

SAVE THE DATE

EUROPEAN HIGHER EDUCATION WEEK 2025 IN VIETNAM

Study in Europe Fair

1 November (09:00 - 13:00) 2 November (09:00 - 13:00)
Ho Chi Minh City Hanoi

Erasmus+ and Horizon Europe Day

3 November (08:00 - 17:00)
Hanoi

The **European Higher Education Week** (EHEW) is organised by the EU Delegation to Vietnam and EU Member States in **#TeamEurope** approach. This flagship event provides a platform for Vietnamese students, academics, and other audiences to find out about higher education opportunities in Europe, and support Vietnamese institutions to explore partnership with European counterparts.

Participation is open to Higher education institutions and Embassies from the 27 EU Member States.

WHY JOIN?

A Rapidly Growing Market

- Vietnam is the third-largest source of international students worldwide, after China and India.
- Vietnam leads Southeast Asia in outbound mobility, with over 139,000 students abroad.
- Europe already hosts about 40,000 Vietnamese students, and interest is growing.

Showcase Your Institution at the “Study in Europe” Fair


- Reach 2,000+ attendees across two days in Vietnam’s major cities.
- Engage directly with students, parents, and academics interested in studying in Europe.
- Present your academic programmes, scholarships, and institutional strengths.

Connect with Vietnamese Universities in “Erasmus+ and Horizon Europe Day”:

- Exchange best practices and explore joint programmes and mobility opportunities.
- Build or expand partnerships with Vietnamese institutions actively participating in Erasmus+ and Horizon Europe.

WHAT WE OFFER

- **Free participation and shared booth** for EU Member States and respective universities
- **Essential amenities provided** (i.e. table, chairs, power supply)
- **High visibility and media outreach** across Vietnam’s education sector
- **Networking opportunities** with policymakers, university leaders, and prospective students

 **Please note:** Participants are responsible for their traveling-related expenses (flights, visa, accommodation, per diem,...) throughout the EHEW. You are welcome to bring your promotional materials (standees, brochures, leaflets, etc.)

**JOIN US IN #TEAMEUROPE TO CONNECT WITH
VIETNAMESE EDUCATION INSTITUTIONS AND STUDENTS**

Register by 29 August 2025 via your Member State

Connect with us: [Facebook](#) | [Website](#)

[Highlight video on EHEW 2024 in Vietnam](#)

Reputable media coverage:

- [Vietnam News](#) (the national English language daily)
- [Vietnam's National Television](#) (National leading media outlet)
- [Vietnam's National Radio Broadcaster VOV](#)
- [VNExpress](#) (the most-read news site in Vietnam)

About Vietnam:

Vietnam is a **thriving market** with **untapped potential**. Its rapidly expanding middle class, with a remarkable annual growth rate of **17%**, fuels a significant demand for quality international education. There are also over **21 million** individuals **aged 15-29** in Vietnam. Vietnamese families invest approximately **USD 4 billion annually** in overseas education, demonstrating a strong commitment to global learning experiences. Meanwhile, Europe is increasingly becoming a preferred destination for Vietnamese students across diverse disciplines and academic levels. Currently, around **40,000** Vietnamese students are pursuing their studies and research in Europe.

Within Erasmus+, the EU's flagship education, training, youth, and sports program, Vietnam has made notable achievements. During 2014-2024, approx. **3,700 Vietnamese students and staff** moved to Erasmus+33 countries for short-term exchanges. Meanwhile, **96 capacity-building projects** involving Vietnamese universities received Erasmus+ funding.

Horizon Europe, the world's largest research and innovation program, also witnesses Vietnam's active participation in **15 projects** and the funding of nearly **1.2 million euros** during 2021 - 2024. In the predecessor Horizon 2020, Vietnam received **2.9 million euros** and got involved in **35 projects** during 2014 - 2020.