



EUROPEAN UNION

Delegation to Japan

Press, Public & Cultural Affairs

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European Higher Education Fair 2019 Japan (EHEF 2019)
Study and Research in Europe: Quality-Diversity-Opportunity

It is with great pleasure that the European Union, along with our co-organisers Campus France, the German Academic Exchange Service (DAAD), Hosei University, and the Osaka International House Foundation announce the holding of the European Higher Education Fair 2019 Japan (EHEF 2019). This is the eighth EHEF, following on from successful events held annually since 2012. The 2018 event saw 1500 visitors, with over 80 institutions from 21 EU Member States exhibiting.



The event will run on Saturday 18th May in Osaka at the Osaka International House, and on Sunday 19th May at Hosei University in Tokyo. 20th May will see a Networking Event and Reception for European exhibitors and their Japanese university counterparts at the Delegation of the EU to Japan in Tokyo.

Higher education institutions from Europe, as well as European embassy higher education promotion officers based in Japan are invited to take part in EHEF 2019 to promote study programmes (bachelors, masters, postgraduate, short-term, research) directly to visitors. **Application details follow in the attached annexes.** Should you require any further details in the meantime please don't hesitate to contact our Academic Cooperation Officer, Richard Kelner (Richard.Kelner@eeas.europa.eu).

We look forward to welcoming your institution to the event, and helping us to make EHEF 2019 a huge success.

Julio Arias
Head of Press, Public and Cultural Affairs

EHEF 2019 Event Summary

(details subject to change)

- **Kansai Fair (Osaka)**

Date/Time: Saturday 18 May, 12:00-18:00

Venue: Osaka International House

Address: 8 Chome-2-6 Uehonmachi, Tennoji-ku, Osaka, 543-0001

- **Kanto Fair (Tokyo)**

Date/Time: Sunday 19 May, 11:00-17:00

Venue: Satta Hall, Hosei University

Address: 2-17-1 Fujimi, Chiyoda-ku, Tokyo 102-8160

- **Networking Event and Reception**

Date: Monday 20 May, 10:00-14:00

Venue: Europa House (Delegation of the EU to Japan)

Address: 4-6-28 Minami-Azabu, Minato-ku, Tokyo 106-0047

- **Main Organiser:** Delegation of the European Union to Japan
- **Co-organisers:** Campus France Japon, DAAD, Hosei University, Osaka International House (tbc)
- **Supporters (tbc):** Ministry of Education, Culture, Sports, Science and Technology (MEXT), Ministry of Foreign Affairs (MOFA), Japan Student Services Organization (JASSO), Japan Society for the Promotion of Science (JSPS), JAFSA, Chiyoda-ku, Osaka Prefectural Government, Osaka City Government
- **Purpose:** Promote European study and research opportunities to Japanese students, researchers and universities. Create network opportunities between Japanese and European universities.
- **Exhibitors:** Education promotion officers from European higher education institutions, European embassy higher education promotion officers based in Japan, European Union study and research programme officers/programme alumni.
- **Presentations/Seminars:** Themed presentations and seminars will be held throughout the event.
- **Visitors:** Students (high school, undergraduate, postgraduate), general public. 1500 visitors are expected to attend the fair over the two days.
- **Promotion:** Posters and flyers will be produced and distributed to all interested parties and potential visitors. Extensive use of key Japanese university contacts will be made, with a focus on the Top Global group of universities. A dedicated website for the fair will be created, and extensive use made of social media, including the Study in Europe Facebook page (www.facebook.com/EUryugaku). Press releases will be issued.
- **Financing:** The event is jointly funded by the Delegation of the European Union to Japan, and exhibitor participation fees. Participation fees cover expenses such as: booth rental and set-up, internet (WIFI) access, refreshments, and event PR. All accommodation/travel expenses are to be borne by exhibitors. Booth interpreters will not be provided at either the Tokyo or Kansai (Osaka) fair.
- **Annexes:**
 - Annex 1: Exhibitor Terms & Conditions
 - Annex 2: Application Form
 - Annex 3: Institution Information Sheet
- **Application Deadline:** Friday 25th January 2019