



University of  
Applied Sciences



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**IMC KREMS**  
„your story starts here“

# AUSTRIA AT A GLANCE





# WORLD HERITAGE REGION



**KREMS - THE "BALCONY" OF VIENNA**





Krems  
an der  
Donau





approx. 3,000+ students from 70 nations





# Our 4 locations





# IMC Campus Krems





# IMC Piaristengasse





# IMC Gozzoburg





# Technology and Research Centre

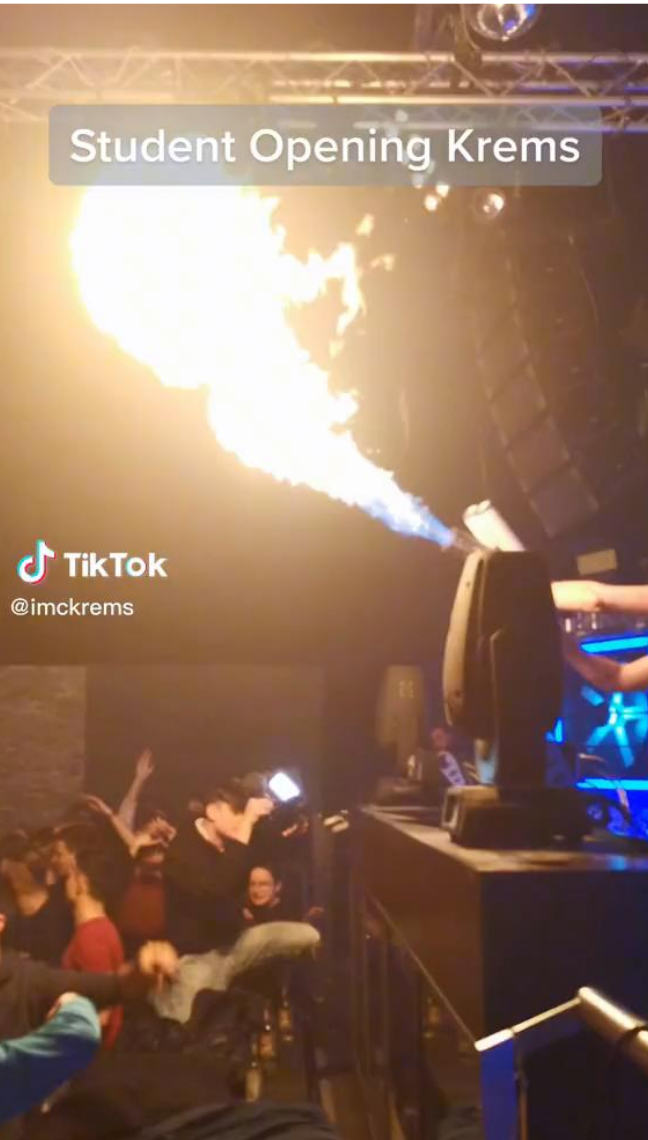




# Student Life



Student Opening Krems



TikTok  
@imckrems





# What makes us #kremsgenial?



Class over quantity

Practice-oriented training

Special location

We live internationality!

Strong global networks

95% employment rate

1

2

3

4

5

6





# QUALITY AND ENVIRONMENTAL MANAGEMENT

- DIN EN ISO 9001:2008
- DIN EN ISO 14001:2004
- Member of AACSB

**evalag**  
EVALUATIONSAGENTUR  
BADEN-WÜRTTEMBERG

**AACSB**

**Q** **qualityaustria**  
**SYSTEM CERTIFIED**  
ISO 9001:2015 No.03335/0  
ISO 14001:2015 No.01966/0



**FHK**  
ÖSTERREICHISCHE  
FACHHOCHSCHUL  
KONFERENZ

**ÖAWI**  
ÖSTERREICHISCHE  
AGENTUR FÜR  
WISSENSCHAFTLICHE  
INTEGRITÄT

**EAIE**  
European Association for  
International Education







Which study programme suits me?



# Bachelor's and Master's degree programmes



**Business**

**Health**


**Science and Technology**



# Business - Bachelor programmes

- Betriebswirtschaft für das Gesundheitswesen
-  Business Administration
-  International Business Management
-  International Wine Business
-  Tourism and Leisure Management
- Unternehmensführung





 Exclusively lectured in English






# Business - Master programmes

-  ● International Business and Economic Diplomacy
- Management
- Management von Gesundheitsunternehmen
-  ● Marketing
- Umwelt- und Nachhaltigkeitsmanagement



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# Health – Bachelor programmes

- Ergotherapie
- Gesundheits- und Krankenpflege
- Hebammen
- Musiktherapie
- Physiotherapie








# Health – Master programmes

- Advanced Nursing Practice
- Angewandte Gesundheitswissenschaften
- Musiktherapie






# Science and Technology – Bachelor programmes

-  ● Applied Chemistry
-  ● Informatics
-  ● Medical and Pharmaceutical Biotechnology





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# Science and Technology – Master programmes

-  ● Digital Business Innovation and Transformation
-  ● Medical and Pharmaceutical Biotechnology



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Has a degree programme sparked your interest?  
[www.imc.ac.at](http://www.imc.ac.at)





● Virtuall Talks

● Ask a Student

→ Check out our [virtual info sessions](#)





# All about the application process

- Admission requirements
- IMC apply online and onboarding platform

→ Check out our website [www.imc.ac.at](http://www.imc.ac.at)







When and for how long can you apply?

→ Check out the *application deadlines*





Any questions?

→ Feel free to [contact us](#)







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**Whatever the future holds.  
Let's make it happen.**